WEWS

ON YOUR SIDE

Flight Dates 10/23/12-10/29/12

Order Sep 00:20:00

Billing Cycle

Product Estimate # 1537

Candidate. OFA Sked A 10.23-10.2 Alt Order # Contract / Revision 312331

Billing Type Cash Original Date / Revision Agency Com 15%

> 10/23/12 10/23/12 Order Type **GENERAL Billing Contact**

Advertiser Obama / Democrat / Preside 1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+

Agency **GMMB Inc**

Rev Codes POL **POL CAND Buying Contact**

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-3 1010 Wisconsin Avenue - Suite #80

Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Order Share 100% Market Value 136870

EOM/EOC

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
October 2012	67	\$84,953.25	\$99,945.00	0.00 10/01/12	10/28/12	67	\$84,953.25	\$99,945.00
November 2012	12	\$31,386.25	\$36,925.00	0.00 10/29/12	10/29/12	12	\$31,386.25	\$36,925.00

79 \$116,339.50 \$136,870.00 Totals 0.00

						Totals	
Ln Ch Start End	Inventory Code Break	Start/End Time	e Days	Len Spots	Rate Pri Rtg	Type Spots	Amount
1 WEWS 10/23/12 10/29/12	4-430am America This MM 4-430a America This Mori	4-430a	11111	:30 5	\$35.00 P-3 0.0	00 NM 5	\$175.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u>	Weekdays Spots/Week 5	<u>Rate</u> <u>F</u> \$35.00	Rating 0.00				
2 WEWS 10/23/12 10/29/12	M-F 430-5am News CM M-F 430-5am News	430-5a	11111	:30 5	\$40.00 P-3 0.0	00 NM 5	\$200.00

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<u>Contract / Revision</u> 312331 <u>Flight Dates</u> 10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/23/12/ 10/23/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

Ln Ch Start End	Inventory Code Brea	ak Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Tota Spots	als Amount
2 WEWS 10/23/12 10/29/		430-5a	11111	:30	5 \$40.00 P-3	0.00 NM	5	\$200.00
Start Date End Date		ek Rate	Rating					
Week: 10/23/12 10/29/12		5 \$40.00	0.00					
4 WEWS 10/23/12 10/29/	M-F GMC 6-7a	6-7a	MTWTF	:30	1 \$650.00 P-2	0.00 NM	1	\$650.00
Start Date End Date Week: 10/23/12 10/29/13	MTWTF	1 \$650.00	Rating 0.00					
5 WEWS 10/23/12 10/29/	M-F GMA 7-9a	7-9a	MΓ- TF	:30	8 \$700.00 P-2	0.00 NM	5	\$3,500.00
Start Date End Date Week: 10/23/12 10/29/1:		<u>Rate</u> 5 \$700.00	Rating 0.00					
6 WEWS 10/27/12 10/27/	I2 Sa 6a-8a News CM Sa 6-8a News	6-8a	S-	:30	2 \$75.00 P-3	0.00 NM	2	\$150.00
Start Date End Date Week: 10/23/12 10/29/13		2 Rate 2 \$75.00	Rating 0.00					
7 WEWS 10/23/12 10/29/	12 M-F 9-10a CM M-F 9-10a	9-10a	MTWTF	:30	5 \$650.00 P-2	0.00 NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/13		<u>Rate</u> 1 \$650.00	Rating 0.00					
8 WEWS 10/23/12 10/29/	12 M-F 10-11a CM M-F 10-11a	10-11a	MTWTF	:30	3 \$275.00 P-3	0.00 NM	3	\$825.00
Start Date End Date Week: 10/23/12 10/29/13		Rate 3 \$275.00	Rating 0.00					
9 WEWS 10/23/12 10/29/	12 M-F 11-12p CM M-F 11-12p	11a-12p	111	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
Start Date End Date Week: 10/23/12 10/29/13		Rate 3 \$1,200.00	Rating 0.00					
11 WEWS 10/23/12 10/29/		1-2p	11111	:30	5 \$650.00 P-2	0.00 NM	5	\$3,250.00
Start Date End Date Week: 10/23/12 10/29/13		<u>Rate</u> 5 \$650.00	Rating 0.00					
12 WEWS 10/23/12 10/29/	12 M-F 2-3p CM 2-3pm General Hospital	2-3p	1- 1	:30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
Start Date End Date Week: 10/23/12 10/29/13		<u>Rate</u> 2 \$1,000.00	Rating 0.00					
14 WEWS 10/28/12 10/28/	12 SU Kaleidoscope CM SU Kaleidoscope	10-1030a	S	:30	1 \$35.00 P-3	0.00 NM	1	\$35.00
Start Date End Date Week: 10/23/12 10/29/13	e Weekdays Spots/Wee	<u>Rate</u> 1 \$35.00	Rating 0.00					
15 WEWS 10/28/12 10/28/	2 SU 1030-11a Showcase@M SU 1030-11a Showcase c	1030-11a	S	:30	1 \$150.00 P-3	0.00 NM	1	\$150.00
Start Date End Date Week: 10/23/12 10/29/13		<u>Rate</u> 1 \$150.00	Rating 0.00					
16 WEWS 10/23/12 10/29/		4-5p	11111	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500.00
Start Date End Date Week: 10/23/12 10/29/1:	e Weekdays Spots/Wee	<u>Rate</u> 5 \$300.00	Rating 0.00					
17 WEWS 10/23/12 10/29/		3-4p	МГЖГЕ	:30	5 \$225.00 P-3	0.00 NM	1	\$225.00
Start Date End Date	•	<u>Rate</u>	Rating					

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Contract / Revision 312331 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/23/12/ 10/23/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

l Ob Ot	. F.d	l	Donale	Ot = ::1/E:: -1.5	Fire Davis	L O	ata Data Dei	Dt. T		tals
Ln Ch Star		Inventory Code			Time Days	Len Sp				Amount
17 WEWS 10/23	/12 10/29/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГЖГБ	:30	5 \$225.00 P-3	0.00 NM	1	\$225.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays MTWTF	Spots/Week 1	Rate \$225.00	Rating 0.00					
18 WEWS 10/23	/12 10/29/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	МГWГF	:30	2 \$325.00 P-3	0.00 NM	2	\$650.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays - TWTF	Spots/Week 2	Rate \$325.00	Rating 0.00					
19 WEWS 10/23			s CM	6-630p	- 111	:30	3 \$1,800.00 P-2	0.00 NM	3	\$5,400.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	- 111		\$1,800.00	0.00		4	0.00 NINA		#4 000 00
20 WEWS 10/28		SU 6-630p News SU 6-630p News	СМ	6-630p	3	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
21 WEWS 10/23	/12 10/29/12	M-F 7-730p 7-730p The List	СМ	7-730p	МГЖГБ	:30	5 \$400.00 P-3	0.00 NM	1	\$400.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays - TWTF	Spots/Week	Rate \$400.00	Rating 0.00					
22 WEWS 10/27			СМ	7-730p	1-	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week	Rate \$300.00	Rating 0.00					
23 WEWS 10/29		Monday DWS Monday DWS	CM	8-10p	M	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays M	Spots/Week	Rate \$18,000.00	Rating 0.00					
24 WEWS 10/29		Monday Prime C Monday Prime C	СМ	10-11p	M	:30	1\$14,000.00 P-2	0.00 NM	1	\$14,000.00
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 10/23/12 25 WEWS 10/23	10/29/12			\$14,000.00 8-9p	0.00 - T	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
		Tuesday Prime A		·		.00	1410,000.001	0.00 11111	·	ψ10,000.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> - T	Spots/Week	Rate \$18,000.00	Rating 0.00					
26 WEWS 10/23	/12 10/29/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	2 \$7,000.00 P-2	0.00 NM	2	\$14,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays - T	Spots/Week 2	Rate \$7,000.00	Rating 0.00					
28 WEWS 10/25	/12 10/25/12	Thursday Prime E Thursday Prime E	в СМ	9-10p	T	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays T	Spots/Week	Rate \$18,000.00	Rating 0.00					
29 WEWS 10/26			СМ	9-10p	F	:30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date		Weekdays	Spots/Week	Rate	Rating 0.00					
Week: 10/23/12 32 WEWS 10/25	10/29/12 /12 10/25/12	Thursday Prime 0		\$5,000.00 10-11p	T	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date	End Date	Thursday Prime (Spots/Week	Rate	Rating					





<u>Contract / Revision</u> 312331 <u>Flight Dates</u> 10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/23/12/ 10/23/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

_n Ch	Start	End	Inventory Code		Start/End Ti	-	Len Spo				Amount
32 WEWS	10/25/1	2 10/25/12	Thursday Prime C Thursday Prime C		10-11p	T	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.0
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/29/12	T		\$6,000.00	0.00					
34 WEWS	10/23/1	2 10/29/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207x	WT	:30	2 \$1,000.00 P-2	0.00 NM	1	\$1,000.0
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2 Spot Ch I	:3/12 Date Ra	10/29/12	WT escription		\$1,000.00 E/End Time	0.00 W	/eekdays	Length Rate	Rtg Type		
			1-F 1135p-1202a N			_	- WTh				
See	MG 34.	3									
3 /EWS [∕] ⊕ MG			-F 1135p-1202a Ni	ghtline 1135	5p-1207x	M		:30 \$1,000.00	0.00 NM		
35 WEWS	10/28/1	2 10/28/12	SU 1125p-12a Sp SU 1135p-12a Sp		1135p-12x	S	:30	1 \$300.00 P-3	0.00 NM	1	\$300.0
Start Week: 10/2	1 Date 13/12	End Date 10/29/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
36 WEWS	10/23/1	2 10/23/12	M-F 1202a-107a . M-F 1202a-107a .	•	1202-107x	- T	:30	1 \$100.00 P-3	0.00 NM	1	\$100.0
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/29/12	- T	1	\$100.00	0.00					
37 WEWS	10/26/1	2 10/26/12	M-F Right This Mi M-F 106a-206a	nute CM	106a-206a	F	:30	1 \$75.00 P-3	0.00 NM	1	\$75.0
Start Week: 10/2	t <u>Date</u> 3/12	End Date 10/29/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00					
38 WEWS	10/27/1	2 10/27/12	SA 12a-1a CSI Mi SA CSI Miami Lat		12a-1a	S-	:30	1 \$55.00 P-3	0.00 NM	1	\$55.0
Start Week: 10/2	t Date 3/12	End Date 10/29/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00					
39 WEWS	10/28/1	2 10/28/12	SU 12a-1a CSI M SU CSI Miami Lat		12a-1a	S	:30	1 \$55.00 P-3	0.00 NM	1	\$55.0
Start Week: 10/2	t Date 3/12	End Date 10/29/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00					
40 WEWS	10/27/1	2 10/28/12	SA Criminal Minds		1235a-2a	1-	:30	1 \$75.00 P-3	0.00 NM	1	\$75.0
Week: 10/2	1 Date 13/12	End Date 10/29/12	Weekdays 1-	Spots/Week 1	Rate \$75.00	Rating 0.00					
42 WEWS	10/27/1	2 10/27/12	NCAA Prime Gam NCAA Prime Gam		8-1130p	S-	:30	1 \$1,450.00 P-3	0.00 NM	1	\$1,450.0
Start Week: 10/2	t Date 3/12	End Date 10/29/12	Weekdays S-	Spots/Week 1	Rate \$1,450.00	Rating 0.00					
43 WEWS	10/28/1	2 10/28/12	Sunday Prime C Sunday Prime C	СМ	9-10p	S	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.0
Start Week: 10/2	1 Date 13/12	End Date 10/29/12	Weekdays S	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
			LN after Sports LN after Sports	СМ	11p-130x	S-	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.0
Start Week: 10/2	t Date 3/12	End Date 10/29/12	Weekdays	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
			M-F 12-1230pm N		12-12:30p	T	:30	1 \$1,000.00 P-2	0.00 NM	Ι.	\$1,000.0

Print Date: 10/23/12 Page 5 of 5



Contract / Revision 312331 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/23/12/ 10/23/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

12-1230p News Weekdays Spots/Week Rate Weekdays Spots/Week Rate Start Date Weekdays Weekdays Spots/Week Rate Rating Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type		tals Amount
Start Date End Date Weekdays Spots/Week Rate Rating 10/29/12	45	5 WEWS	10/25/12	2 10/25/12	M-F 12-1230pm N	News CM	12-12:30p	T						\$1,000.00
A6 WEWS 10/27/12 10/27/12 SA GMA 8-9a CM 8-9a S :30 2 \$900.00 P-1 0.00 NM 2 \$1,800.00		Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Start Date Weekdays Spots/Week Spots/Week Rate Spots/Week Start Date S	V	Veek: 10/2	3/12	10/29/12	T	1								
Week: 10/23/12 10/28/12 10/	46	6 WEWS	10/27/12	2 10/27/12		СМ	8-9a	S-	:30	2	\$900.00 P-1	0.00 NM	2	\$1,800.00
Start Date End Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Start Dat	٧													
Week: 10/23/12 10/29/12 S 2 \$900.00 0.00	47	7 WEWS	10/28/12	2 10/28/12		СМ	8-9a	S	:30	2	\$900.00 P-1	0.00 NM	2	\$1,800.00
Table Find Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Start Date Start Da	٧				Weekdays S									
Start Date End Date Weekdays MTWTF - 1 \$1,200.00 0.00	48	8 WEWS	10/23/12	2 10/29/12		_	730-8p	МГЖТБ	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 10/	٧				Weekdays	Spots/Week								
Start Date End Date Weekdays Spots/Week Rate No.000 No.00	50) WEWS	10/24/12	2 10/24/12	•	a Nightl@M		1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date SU Kaleidoscope CM 10-1030a S :30 1 \$150.00 P-2 0.00 NM 1 \$150.00 P-2 0.00	٧													
Week: 10/23/12 10/29/12 S 1 \$175.00 0.00 52 WEWS 10/23/12 10/29/12 SU Kaleidoscope CM 10-1030a S :30 1 \$150.00 P-2 0.00 NM 1 \$400.00 P-2 0.00 NM 1 \$75.00 P-3	51	1 WEWS	10/23/12	2 10/29/12			5-530a	S	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date SU Burn Notice Subscription Start Date End Date Weekdays Spots/Week Rate Rating Rating Subscription Subscript	٧													
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	52	2 WEWS	10/23/12	2 10/29/12				S	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
SU Burn Notice Start Date End Date Weekdays Spots/Week Rate Rating 0.00	٧													
Week: 10/23/12 10/29/12 S 1 \$400.00 0.00 54 WEWS 10/23/12 10/29/12 M-F Right This Minute CM 106a-206a MTWTF :30 1 \$75.00 P-3 0.00 NM 0.00 NM <td>53</td> <td>3 WEWS</td> <td>10/23/12</td> <td>2 10/29/12</td> <td></td> <td>СМ</td> <td>1-2am</td> <td>S</td> <td>:30</td> <td>1</td> <td>\$400.00 P-2</td> <td>0.00 NM</td> <td>1</td> <td>\$400.00</td>	53	3 WEWS	10/23/12	2 10/29/12		СМ	1-2am	S	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
54 WEWS 10/23/12 10/29/12 M-F Right This Minute CM 106a-206a MTWTF :30 1 \$75.00 P-3 0.00 NM 1 \$75.00 M-F 106a-206a Start Date End Date Weekdays Spots/Week Rate Rating 0.00 55 WEWS 10/23/12 10/29/12 M-F GMC 5-6a CM 5-6a MTWTF :30 2 \$650.00 P-2 0.00 NM 2 \$1,300.00 M-F GMC 5-6a Makegood +\$1300 from previous week 10.16-10.22 order. Start Date End Date Weekdays Spots/Week Rate Rating Ra	٧													
Week: 10/23/12 10/29/12 MTWTF 1 \$75.00 0.00 55 WEWS 10/23/12 10/29/12 M-F GMC 5-6a CM 5-6a MTWTF :30 2 \$650.00 P-2 0.00 NM 2 \$1,300.00 NM M-F GMC 5-6a Makegood +\$1300 from previous week 10.16-10.22 order. Start Date End Date Weekdays Spots/Week Rate Rating	54	4 WEWS	10/23/12	2 10/29/12	•	inute CM	-	МГЖГБ	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
55 WEWS 10/23/12 10/29/12 M-F GMC 5-6a CM 5-6a MTWTF :30 2 \$650.00 P-2 0.00 NM 2 \$1,300.00 M-F GMC 5-6a Makegood +\$1300 from previous week 10.16-10.22 order. Start Date End Date Weekdays Spots/Week Rate Rating	٧				Weekdays									
Makegood +\$1300 from previous week 10.16-10.22 order. Start Date End Date Weekdays Spots/Week Rate Rating						СМ	<u> </u>		:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
		Makegoo	d +\$130	00 from prev		0.22 order.								
Week: 10/23/12 10/29/12 MTWTF 2 \$650.00 0.00		Start	Date	End Date		Spots/Week	Rate	Rating						
	V	Veek: 10/2	3/12	10/29/12	MTWTF	2	\$650.00	0.00						

Totals 79\$136,870.00